

**EXAMPLE SCRIPT-VOICE CLIP**

**Focus:** Vendors in Siem Reap (who) will ask Prime Minister Hun Sen for help today (what) BECAUSE they have no business since provincial authorities tore down their stalls to build a smaller, more expensive market (why).

Noon news 7-21-2005 voice-clip Ean/Vendors ksk/self &cd

A group of vendors in Siem Reap will meet with Prime Minister Hun Sen today.

A representative of the vendors, Ean Vy says they are doing no business since provincial authorities tore down more than one-thousand stalls earlier this month. It is building a smaller Leu market with more expensive stalls.

Ean says the vendors need to get back to work:

**Ean voice clip:** The authorities offered us a temporary site, but the rent was too expensive for us and so we do not work and this is a hardship to our families.  
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The vendors hope the Prime Minister will help them negotiate a deal so they can set up business until the new market is built.

Provincial authorities refused to comment on the situation.

The Cambodian Human Rights Action Committee is urging the government to solve this problem quickly. A representative will attend today's meeting as an observer.

**Comment:** Script-voice clips have 2 inch margins on each side, copy is double spaced and the font is big – usually 14 or 16 point.

**Comment:** A script-voice clip is part of a newscast read by an announcer. A reporter gathers the information, writes the copy and picks the voice clip.

**Comment:** The focus sentence helps you decide what story to tell.

**Comment:** The slug line. Date, name of voice-clip/story, writer and source. In this case, this is a story for new news, July 21, 2005. It is a clip of Ean about vendors. Kim Kierans was the reporter with help from Cambodian Daily News

**Comment:** The lead – what's new. Raises a question – why? Next sentence answers it and develops story. What is the problem? Also introduce our main character Ean Vy with his title.

**Comment:** This raises question of why? Next sentence answers it.

**Comment:** We say the name of the person who we will hear from and paraphrase something he says to lead into the voice clip.

**Comment:** The voice clip is set apart from the copy. Voice clips contain opinion, description, example or emotion NOT fact. Fact can be written. A voice clip should have only ONE idea, not many.

**Comment:** After setting out the problem in the above script and voice clip the vendors then say what they want – their solution.

**Comment:** If the reporter had interviewed someone from the provincial authority she/he could have introduced the other side and used a second voice clip. In this case, authorities refused to comment. Important to balance stories.

**Comment:** The conclusion in this case introduces a new fact to support the vendors. Conclusions can also sum up a story or look ahead to what will happen. Never end a radio story with a clip.